

cut the noise.  
send **a signal**.

podcast and video problems solved.  
Andrew Anderson

- ▶ You know your brand has **a story** to tell.
- ▶ You need to build loyalty that drives **sales**.
- ▶ You need **content** that does more than one job.



Outsourcing is **too expensive** –  
\$10-\$20k for a single podcast episode.



Producing in-house is **inefficient**.  
Your team is diverted from their core goal: profitability.

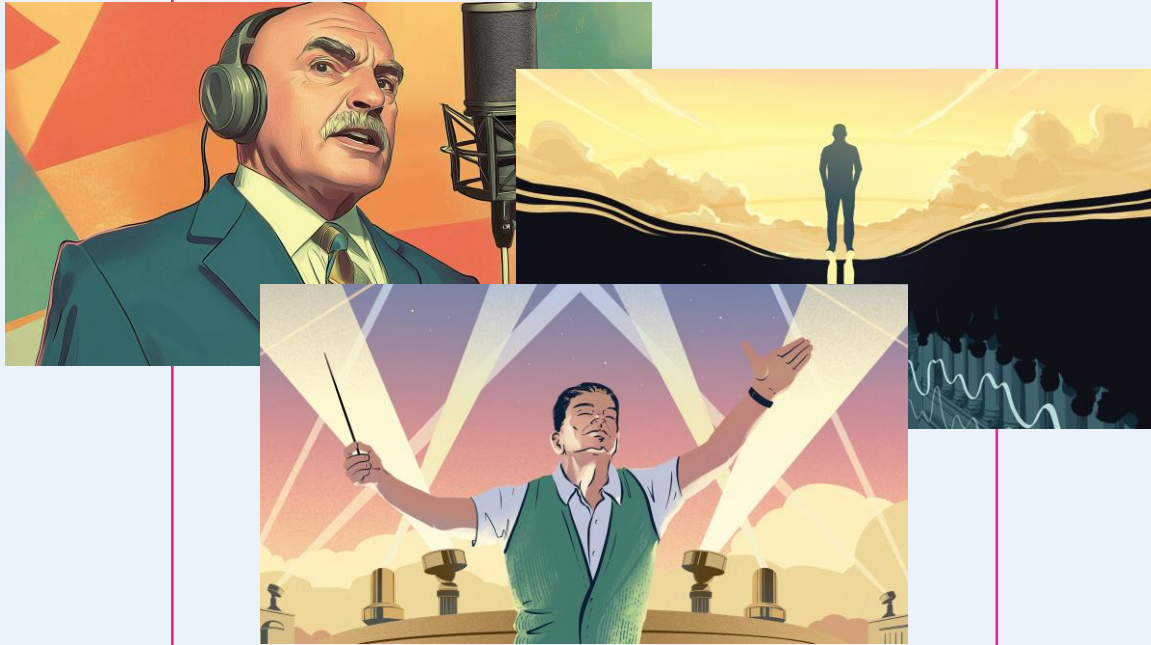


Agencies treat you like **just another client**.

- ▶ Get the content you want for less money. **Improve** ROI.
- ▶ Work with a single expert who **cares** about your mission.
- ▶ No extra workload – you **focus** on your business, end-to-end management by me.

EXPERIENCED & TRUSTWORTHY PARTNER

[click to explore](#)



 THE  
WEBBY  
AWARDS

THE AMBIES

Produced award-winning content for **leaders** in media and business.

Twenty Thousand Hertz

THE INDEPENDENT

SHURE



VICE

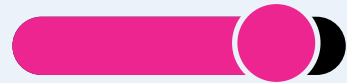
npr

BandLab

Hertz

1+ ONEPLUS

EXPERIENCED & TRUSTWORTHY PARTNER



Versatile **storyteller** with experience across B2B, science, and the arts.

Interview Edit

Audio-only

Clean edit of a two-person interview  
(up to 45 mins)

Branded intro/outro music

I handle final delivery +  
upload to hosting (e.g. Megaphone)

One round of revisions

One short social clip

\$3,000

Interview + Support

Audio-only

Structured edit with music beds  
where needed

Branded intro/outro music

Production advice + pre-recording  
consult

You handle delivery/upload —  
I deliver files

Two short social clips

\$5,000

Narrative Light

Audio + video

Script shaping + segment planning

Music beds + light sound design

Multi-guest edit (up to 3 voices)

I manage everything: prep, edit,  
delivery, upload

Three short social clips

Video version for YouTube/social

\$7,000

Full Service

Audio + video

Scripted narrative w/ host coaching +  
guest coordination

Advanced edit with music, pacing +  
layered sound

Full back-end management —  
I handle everything

Optional feed swaps + promo  
coordination

Full asset pack: video, clips,  
transcript, cover art

\$10,000+

let's **talk.**

[andrew@asignal.co](mailto:andrew@asignal.co)